



We invite you to advertise in the  
**2009**  
**Teton Wellness**  
**Festival Program**

**Ad Specs & Policies**

**Ad Space Reservations**

**Planet Jackson Hole**

PO Box 3249  
 567 West Broadway  
 Jackson, WY 83001  
 Phone: 307-732-0299  
 Fax: 307-732-0996

[www.planetjh.com](http://www.planetjh.com)  
[sales@planetjh.com](mailto:sales@planetjh.com)

RESERVE YOUR AD SPACE TODAY!

**Ad Design & Submission**

If you have an ad, great!  
 If you need an ad, great!  
 We will build it for you.

Our ad design rates are as follows:

1/8 Page	\$25
1/4 Page	\$25
1/3 Page	\$25
1/2 Page	\$50
Full Page	\$50

**TO HAVE AN AD DESIGNED  
 FOR YOU, PLEASE CALL  
 THE PLANET at 732.0299**

If your files are over 8mgs, we  
 recommend you upload them to  
 our ftp site.

FTP SITE: 69.146.3.234  
 USERNAME: planetjh  
 PASSWORD: planetjh

**Dimensions and Rates**

Type	Size	B&W	4-Color
1/8 Page	3.5"w x 2.25"h	\$175	\$250
1/4 Page	3.5"w x 4.50"h	\$275	\$350
1/3 Page	7.25"w x 3"h	\$375	\$450
1/2 Page	7.25"w x 4.50"h	\$575	\$625
Full Page	7.25"w x 9.25"h	\$1,000	\$1,075

Rates include placement in the Teton Wellness Festival program.  
 Additional design charges will apply to ads requiring services including:  
 ads from scratch or submitted in pieces, design changes as requested or  
 necessary to make ad ready for print.

**Format Instructions**

**MAC format**

Camera ready ads need to be submitted in a digital format and saved as a  
 high resolution PDF file. No other formats in original native files may be  
 sent as the look of the ad may change from computer to computer.  
 Please contact Planet Jackson Hole should you have any challenges with  
 a PDF file.

**Submission Deadlines**

Ad space reservations: **June 24, 2009**  
 Camera ready (pdf - professionally prepared): **July 3, 2009**